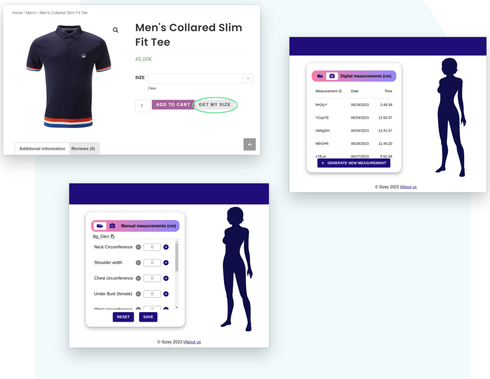
Sizey helps apparel businesses to reduce returns, offer better customer experience and be more sustainable

About Sizey

It provides seamless service for apparel brands' size management, retailers' customer service, and consumer size recommendations. Here brands can manage their product sizing in one place and share the needed data conveniently to retailers.
Retailers can utilize size information to target their advertising accurately and increase their sales by selling better-fitting garments. And increase sustainability by reducing returns.
Consumers benefit from the convenience of knowing they are purchasing the right-sized clothing and avoiding returns and unnecessary exchanges which saves time and money.



Client
Sizey

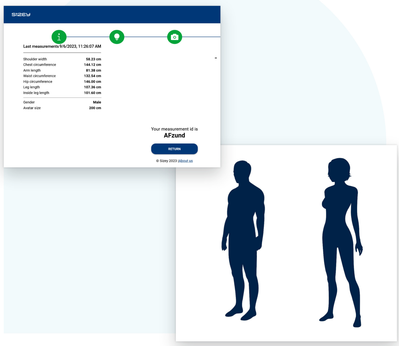
Industry
E Commerce

Geography
Finland

Technology
React · Angular JS · Node JS · Express · Firebase

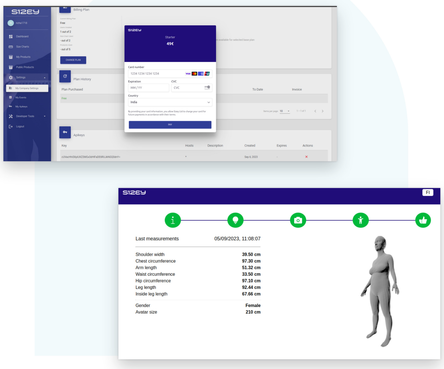
Problem Statement

- The system does not have any payment gateway so all services are FREE.
- Consumers can't save their personal measurements.
- Use silhouette to generate digital measurements for a user.



Solution

- Now user management system is added and user can save their personal measurements and can also use them in the future.
- Brands now have to pay to use the products/size charts as the payment gateway is integrated now.
- Now 3D avatars are created and used to generate user measurements and hence more accurate results.
- Recommendation system is also now developing better than before.



Impact

Decision-making has become easier and faster.